



PRESS RELEASE

For Immediate Release

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Southwire Maxis, New 360 Hydraulic KO Punch

Mesa, AZ – November 1, 2010 – Maxis Corporation, the developer of cable pulling and hole making tools for electricians, announces the introduction of the Maxis 360 Hydraulic Punch. This lightweight hydraulic knockout punch provides another option to electrical contractors for all their hole making solutions.

This new hydraulic knockout punch can easily operate in most tight space applications, has a compact pump, and touts a lightweight aluminum, fully 360 degree articulating head. There are no awkward hoses or foot pumps required and comes in a complete set of, ½” to 2” cups and cutters.

Southwire Maxis works directly with electricians and contractors to develop safety, efficiency and productivity oriented tools. The Maxis 360 Hydraulic Punch and all other Maxis products are available nationwide at electrical distribution centers. Distributor locations and detailed product information is available through the web at www.maxis-tools.com and www.southwire.com.